



**TOM BRONSON**



## **PRESS KIT**

**AUTHOR**

**SPEAKER**

**PRESIDENT, MASTERY PARTNERS**



# TOM BRONSON SPEAKS

## TOM'S INTRODUCTION

Tom Bronson is a serial entrepreneur and business owner. He is the founder and President of Mastery Partners, Mastery Mergers & Acquisitions, and the Business Transitions Summit. All three companies empower business owners to maximize business value and serve business owners in different capacities to help them achieve their dream exit. As a business owner, Tom has been in your situation a hundred times and knows what it takes to craft the right strategy and exit successfully. Bronson is passionate about helping business owners and has the experience to do it.

Bronson also helps business owners in his spare time by serving with Business Navigators as their Navigating for Business Success Chairperson. This servant leadership organization helps businesses through outreach, education, and community service. He is the voice of the Southlake Dragon Marching Band and a sought-after speaker who frequents many venues sharing his vast knowledge and experience. Tom has published his second book, "Maximize Business Value Playbook," (2023). The follow-up to his first book "Maximize Business Value, Begin with the EXIT in Mind" (2020). Both are available on amazon.

## CONNECT WITH ME



[linkedin.com/in/tom-bronson/](https://www.linkedin.com/in/tom-bronson/)



[maximize business value channel](#)



[facebook.com/masterypartners](https://www.facebook.com/masterypartners)



[Maximize Business Value Podcast](#)



## SPEAKING TOPICS

- Managing a Board
- M&A
- Change
- Strategic Planning
- Entrepreneurship
- Maximize Business Value
- Exit Strategy
- Leadership
- Creating a Culture of Innovation
- You Tell Me

## MEDIA APPEARANCES

- The Next Level Radio Show
- Legends in Leadership Podcast Episode 61
- UNT Music Entrepreneurship Class - Tom Bronson
- A 360 View Podcast: Tom Bronson (360consultingdfw.com)
- RSPA Lightning Round Leadership

# TOM BRONSON

Tom Bronson is the founder and President of Mastery Partners, a company that equips business owners to maximize business value to achieve their dream exit. Mastery utilizes proven techniques and strategies that dramatically improve business value developed during Tom's career of 100 business transactions as either a business buyer or seller. As a business owner, he has been in your situation a hundred times and knows what it takes to craft the right strategy. Bronson is passionate about helping business owners and has the experience to do it. In addition, Tom owns and operates Mastery Mergers & Acquisitions and The Business Transition Summit. Both of these companies align with Tom's passion for business owners to achieve their dream exit.



Before forming Mastery Partners, Tom served as President and CEO of Granbury Solutions, a VAR and ISV serving the foodservice, retail, and winery technology markets with the industry's first recurring revenue model offering an end-to-end suite of technology to those markets. Under Tom's leadership, Granbury Solutions enjoyed consistent annual growth and served more than 9,000 customers worldwide, landing it on the Inc.5000 list (4 times), the Tech Titans FastTech fastest-growing technology companies (6 times) and the Dallas 100 list. Tom was a finalist for the EY Entrepreneur of the Year award and is a nationally recognized speaker on business strategy, leadership, recurring revenue growth, and innovation. He serves on the Editorial Advisory Board for Software Executive Magazine and on the Board of Directors as well as the current President of Business Navigators

Bronson also serves on several boards and is very involved in many organizations including Business Navigators., a servant-leadership group. He is the voice of the Southlake Dragon Marching Band and a sought-after speaker who frequents many venues sharing his vast knowledge and experience. Check out Tom's book "Maximize Business Value, Begin with the EXIT in Mind" which came out in January of 2020 and is available on amazon.



[masterypartners.com](https://masterypartners.com)



# TOM BRONSON SPEAKS

**5 AM - 9 AM**

TOM'S MORNING TIME SLOT AT THE COLLEGE RADIO STATION. ALSO 7 PM - 1 AM TIME SLOT AT THE COMMERCIAL RADIO STATION ACROSS TOWN

**100**

NUMBER OF M&A BUSINESS TRANSACTIONS WHERE TOM PARTICIPATED AS BUYER OR SELLER

**3**

AMAZING DAUGHTERS THAT HE HAS THE PRIVILEGE OF CALLING HIS

**FASTTECH**

ON THIS LIST 6 TIMES FOR FASTEST GROWING TECH COMPANY

**EY**

ERNST & YOUNG ENTREPRENEUR OF THE YEAR FINALIST

**1200+**

UNSOLICITED ENDORSEMENTS ON LINKEDIN

**2**

NUMBER OF COMPANIES TOM HAS LED THROUGH A ROLL UP

**100S**

OF SPEAKING ENGAGEMENTS (I ONLY WISH I HAD KEPT TRACK)

**INC 5000**

FEATURED 4 TIMES IN A ROW ON THIS LIST OF FASTEST GROWING COMPANIES

**13**

NUMBER OF BOARDS TOM HAS SERVED ON

**2**

THE NUMBER OF BOOKS TOM HAS WRITTEN AND PUBLISHED WITH MORE ON THE WAY!

**11**

NUMBER OF YEARS TOM HAS SERVED AS THE "VOICE OF DRAGON BAND" (GOOOOO DRAGONS!)

**DALLAS 100**

LIST OF FASTEST GROWING COMPANIES IN DALLAS AND ONE OF MY COMPANIES WAS ON IT

**FORTUNE 1000**

TOM WAS A SENIOR EXEC WHEN THE COMPANY HE WAS AT WAS ON THIS LIST

**2**

NUMBER OF SONGS PROFESSIONALLY RECORDED BY ONE OF TOM'S BANDS. (KEYBOARDS AND VOCAL CREDIT)

**34**

NUMBER OF YEARS TOM HAS BEEN MARRIED TO HIS SOUL MATE AND BEST FRIEND (SO FAR)...

**12**

NUMBER OF YEARS THAT TOM HAS BEEN A MEMBER OF BUSINESS NAVIGATORS - A SERVANT LEADERSHIP ORGANIZATION

**34-32**

THE SCORE OF THE BEST UPSET IN THE HISTORY OF FOOTBALL. APPALACHIAN STATE BEATS MICHIGAN! SECOND BEST WAS THE VICTORY OVER TAMU!

